



Hort Headlines

104th Annual Meeting Special Edition

December 12, 2008

- **WSHA Annual Meeting Well Attended** – Nearly 1,400 tree fruit industry members attended this year's Washington State Horticultural Association's 104th Annual Meeting that ran December 1, 2, & 3 at the Yakima Convention Center. We would like to thank all of our members who attended, the speakers who presented talks and the companies who generously sponsored the meeting. You have contributed not only to the meeting, but to the continued success of the tree fruit industry. We look forward to seeing everyone again next year at our 105th Annual Meeting December 7, 8 & 9 in Wenatchee!
- **Thank You Session Sponsors** – A BIG thank you goes to the following companies that stepped forward to sponsor WSHA annual meeting sessions: Aweta Autoline; Broetje Orchards; Cascade Analytical; Domex Superfresh Growers; DowAgroSciences; G.S. Long Co.; Good Fruit Grower; Key Bank – Wenatchee/Yakima; Mana Crop Protection; Northwest Wholesale; NW Farm Credit Services; Pace International; Papé Material Handling; SmartFresh; Stemilt Ag Services; Syngenta Crop Protection; Tree Top Inc.; Valent USA; WA Apple Education Foundation; Western Fruit Grower; UPI; and WSHA Government Affairs. We GREATLY appreciate your generous support!
- **Thank You Cooperative Sponsors** – Thank you Blue Star Growers and Manson Growers for signing up as WSHA Cooperative Members. WSHA cooperative members

generously pay for their warehouse members to have a WSHA membership. We sincerely appreciate your support!

- **Thank You Fruit Industry Sponsors** – Thank you to the following companies that supported WSHA by signing up as WSHA Fruit Industry members: Allan Brothers; Apple King; Blue Bird; Chelan Fruit; Columbia Fruit; Columbia Valley Fruit; Cowiche; CPC International Apple; Crane & Crane; Custom Apple Packers; Double Diamond; Dovex Fruit; Duckwall-Pooley; Eakin Fruit; Gebbers Farms; Gold Digger Apples; Holtzinger Fruit; Jack Frost/Marley Orchards; Larson Fruit; Matson Fruit; McDougall & Sons; Northern Fruit; Oneonta Trading; Price Cold Storage/Packing; Rainer Fruit; Snokist; Stadelman Fruit; Strand Apples; Tree Top Inc.; and WA Fruit & Produce.
- **Thank You Coffee Sponsors** – Thank you to the following companies for their support of the annual meeting: Basin Business Journal; Cameron Nursery; CF Fresh; Chemtura; G & G Orchards; HR Spinner; Independent Warehouse; Keyes Fibre; L & M Northwest; Monterey Ag Resources; Morton's Supply; N Valley Mechanical; Orondo Fruit; Pacific Organic Produce; Pear Bureau NW; Purfresh; Port of Chelan County; Pride Packing; Pro Tree Nursery; Roy Farms; Scentry Biologicals; Shifletts; Smith & Nelson; Stemilt Growers; The Burchell Nursery; US Bank; Valley Tractor; Van Well Nursery; WA Apple Commission; WA Apple Growers Marketing Association; WA Growers Clearing House; WA Growers League; WA State Fruit Commission; Wenatchee Valley Traffic; Westbridge; Weyerhaeuser; Wilbur Ellis; Willamette Nurseries; Willow Drive Nursery; and Yakima Valley Growers – Shippers.
- **Additional Annual Meeting Sponsors**
 - **Registration/Lanyard Sponsor - *Pace International*** - *Thank you for sponsoring the registration area and Lanyard's at this year's meeting.*
 - **Program Guide Sponsor - *Good Fruit Grower*** - *Thank you Good Fruit Grower for your support as the official publisher of the annual meeting program guide.*
 - **Audio/Visual Sponsor - *MANA Crop Protection*** - *A special thanks goes to MANA Crop Protection for sponsoring the Audio/Visual at the meeting this year.*
 - **Registration Packet Sponsor - *Tree Top, Inc.*** - *Thank you to Tree Top, Inc. for sponsoring the registration packets at this year's meeting.*
 - **Bottled Water Sponsor - *G.S. Long Co.*** - *Thank you G.S. Long Co., Inc for sponsoring the bottled water at this year's meeting which was a big hit!*
- **WSHA Leadership Luncheon** – The WSHA Leadership Luncheon featured Jim Halstrom, WSHA Lobbyist as the keynote speaker. We appreciate the elected officials who attended this annual event. A special thank you to Cascade Analytical for sponsoring the leadership luncheon.
- **WSHA Awards Banquet** – The banquet was well attended and people enjoyed the reception, the meal, and the opportunity to catch-up with friends. A special thank you to the Western Fruit Grower and UPI for sponsoring this year's banquet.

- **Industry Awards Presented During Annual Meeting** – A host of industry awards were presented during the annual meeting. Award winners included:
 - **WSHA Silver Apple Award** - *Eric Olson, Yakima Beekeeper*
 - **WSHA Silver Pear Award** - *Naná Simone, Wenatchee (Deceased)*
 - **Women's Leadership Through Service Award** - *Melissa Hansen, Ellensburg*
 - **Women's Leadership Through Science Award** - *Astrid Goplin, Pasco*
 - **12th Annual Good Fruit Grower of the Year** - *Ralph Broetje, Broetje Orchards*
- **New Leadership Elected to WSHA Board** – Laura Mrachek of Wenatchee will serve as WSHA President, while Mark Holtzinger of Yakima shifts to the position of Past President. In addition, membership elected new vice presidents to the board. John Verbrugge, Wapato will serve as the 1st Vice-President and West Mathison, Wenatchee was elected to serve as the 2nd Vice President. WSHA members also approved the recommendation of the Nominating Committee adding 2 new members to the WSHA Board. New members include: Court Wyckoff of Grandview and Daniel Gebbers of Brewster.
- **Winners, Winners, Winners!** – We have a new winner, Brian Alegria from CPC International Apple Company located in Tieton won the power blast sprayer that was donated by Rears Manufacturing and raffled at the WSHA banquet. All monies raised from the raffle support scholarships managed by the Washington Apple Education Foundation. Also, Mike Mracheck from Lucky Bohemian Orchards won the John Deere Gator ATV that was co-sponsored by the Western Fruit Grower Magazine and Wilbur-Ellis.

See you in Wenatchee next year for our 105th Annual Meeting, December 7, 8 & 9, 2009.

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