



WASHINGTON STATE
HORTICULTURAL ASSOCIATION

Hort Headline Update

Keeping the Washington Tree Fruit Industry Informed Since 1904

August 8, 2003

- **AltaFresh To Market Fruit For Three Apple Companies** - Brewster Heights Packing & Orchards and MAGI of Brewster, and Gwin, White and Prince of Wenatchee have announced they will form one sales agency called AltaFresh LLC to market their fruit. Gwin, White and Prince brings fruit from Obert Cold Storage and Barbee Orchards of Yakima, and Apple House of Brewster into the new agency. The company plans to sell 8 million boxes of apples, pears and cherries each year.
- **NLA-Zirkle Arbitration Breaks Down** - An arbitration process to resolve a dispute between the Nursery Licensing Association (NLA) and Zirkle Fruit Company of Selah, has broken down, and both sides are now suing each other. The NLA filed a lawsuit against Zirkle Fruit Company last October alleging that Zirkle had illegally propagated trees. For an in-depth look at this rapidly developing story, link to this article in the [Good Fruit Grower](#).
- **Companies Sued For Importing Chilean Apples** - According to an article on the on-line edition of the Good Fruit Grower, Inland-Joseph Fruit Company of Wapato and Columbia Marketing International (CMI) of Wenatchee are being sued by the Nursery Licensing Association (NLA) for alleged infringement of the Pink Lady trademark. For more on this issue, check the [Good Fruit Grower website](#) for the posting of the complete story.

- **Tree Fruit Industry Hits The Greens For Scholarships** - The 10th Annual Washington State Horticultural Association Memorial Scholarship Golf Tournament, held on Tuesday in Chelan, was a huge success with roughly 140 industry members taking part in the day. Approximately \$10,000 was raised, which will be put towards scholarships in the name of past tree fruit industry leaders: Gerald Nolen, Melvin Crowder, Jim Matson and Delmar Smith. We at Hort would especially like to thank Ron Pilkinton of Wilbur Ellis Company and Jim Ameral of Monterey Chemical Company for being our tournament sponsors. For tournament results, photos and other information, go to www.wahort.org and select [10th Annual Golf Tournament Results](#).
- **Ergonomics Initiative 841 Qualifies For Ballot** - Secretary of State Sam Reed announced on Wednesday that Initiative 841 has sufficient valid signatures to qualify for a spot on the Nov. 4 General Election ballot. The initiative is meant to repeal the state's sweeping workplace ergonomics rules that were put in place by the Department of Labor and Industries in 2000. The initiative also prevents L&I from adopting any new regulations relating to ergonomics unless it becomes necessary for the state to meet a uniform federal standard.
- **WSDA Issues Fines** - During the second quarter of 2003, the state Department of Agriculture (WSDA) issued fines totaling \$5,990 against eight individuals for violating state pesticide laws and rules. Seven of the individuals had their licenses suspended for a total of 75 days. Fines ranged from \$300 to \$1,300 for violations that included failing to submit application and inspection records as requested, not applying pesticides according to label directions, and allowing a pesticide to drift onto a person or property.
- **Apple Commission To Rent Conference Room** - The Washington Apple Commission is now renting its conference room for business meetings and events. If interested in renting the room, contact La Verne Bergstrom at the Commission at 509.663.9600 x234.

Flash Facts

The Good Fruit Grower's Buyer's Guide 2003 Edition is now out. Go to [Listing](#) to browse an alphabetical listing of industry suppliers.

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