

## Dan Kelly

---

**From:** Jim Hazen, WSHA [darby@wahort.org]  
**Sent:** Friday, June 18, 2004 4:05 PM  
**To:** Dan Kelly  
**Subject:** Hort Headlines - June 18, 2004



# Hort Headlines Update

---

## June 18, 2004

- **Apple Commission Will Fund Hort Council** - The Washington Apple Commission's board has approved a preliminary budget of \$6.6 million for the coming year, which includes funding of almost \$380,000 for the Northwest Horticultural Council. To read more about this and other recent Apple Commission happenings, link to this [Good Fruit Grower](#) article.
- **Governor Locke To Lead Trade Mission To Mexico** - Governor Gary Locke will lead a trade mission to Mexico June 21-24 to promote two-way trade and tourism between Washington State and Mexico. A highlight of the trip is a scheduled personal meeting with Mexican President Vicente Fox. Joining Governor Locke for the trip will be WSDA Director Valoria Loveland as well as a 19-member delegation, which includes the following tree fruit industry members: Tracy King, Export Director, Washington State Apple Commission; Rebecca Baerveldt, Assistant Export Director, Washington State Apple Commission; and Jim Archer, Manager, Northwest Fruit Exporters.
- **Stemilt Invests In Cherry Packing Improvements** - Stemilt Growers' has upgraded three of its four Washington cherry packing facilities in an effort to provide gentler fruit handling and more consumer packs this season, according to a company press release.

Stemilt General Manager Hans van Someren Gréve said the company invested approximately \$3.5 million for enhancements to cherry packing equipment in preparation for the 2004 season. One of the major improvements was the installation of a cherry packing line at Stemilt's Chelan Falls plant. Stemilt moved the line to Chelan Falls from Pasco. Van Someren Gréve said the move puts the line closer to more of Stemilt's cherry orchards and utilizes the equipment for more of the season.

- **What Do You Think Of *Hort Headlines*?** - We want to hear what you think about *Hort Headlines*, the very publication you are reading right now. One of the benefits of being a Hort member is that you receive *Hort Headlines* every Friday. Because we are always working to better serve you as a Hort member, we want to hear directly from you what suggestions you have to make the update better. Would you like to see more stories on a specific issue? What are some of the features you like and/or dislike about Hort Headlines? Any and all feedback is welcome. **Please respond by replying directly to this e-mail.** We thank you in advance for your feedback that will assist us in serving you better!
- **Check Out The New Hort Web-Site** - We invite you to visit our new Hort web-site at [www.wahort.org](http://www.wahort.org). The new site boasts information about the Hort board, committees, the upcoming 100th Annual Meeting and Postharvest Conference, and a large variety of other information. The new site also hosts an industry calendar, which we strongly encourage all industry members to help us keep full by providing us with meeting and event information. Be sure to check out the new Hort web-site and don't forget to add it to your favorites!
- **Tee It Up At The Hort Memorial Scholarship Golf Tournament** - You are invited to *Tee It Up* at the Washington State Horticultural Association's 11th Annual Memorial Scholarship Golf Tournament. The tournament will be held on Tuesday, August 10 at the Lake Chelan Municipal Golf Course. All proceeds from the tournament support scholarships that are awarded to students in honor of past tree fruit industry leaders. Click here to [download a tournament brochure](#) or contact Darby Zahn at the Hort office at 509-665-9641.

---

## Headline Links

**4 Exporters Charged With Illegal Trade Practices** - Connect to this [Packer](#) article find out more about the case that alleges four produce companies engaged in illegal export practices in the Mexican market.

**Apple Holdings Run Lower As Summer Approaches** - Read this article in the [Packer](#) that says apples in storage across the country continue to fall greatly below numbers usually held as summer approaches, and that shippers expect a smooth transition to the upcoming fresh crop.

**Pear Industry Awaits USDA Approval On Combining Marketing Orders** - Go to this story in the [Capital Press](#) to learn more about a proposed pear marketing order that pear industry leaders widely regard as being positive for bringing all pears - fresh and processed - under one marketing umbrella.

---

## Hort History Fact

**Correction: H.M. Gilbert's name was incorrectly printed in last week's edition of *Hort Headlines*. Therefore, we are re-running the same Hort History Fact this week with the correct spelling.**

Did you know that H.M. Gilbert of Yakima was the fifth President of the Association and that to date three generations of Gilberts have served as president of the Association over the years?

---

Washington State Horticultural Association  
PO Box 136 Wenatchee, WA 98807  
Phone (509) 665-9641 Fax (509) 665-8541  
Website [www.wahort.org](http://www.wahort.org)

Permission to reprint or copy all or parts of *Hort Headlines* must be obtained from the Washington State Horticultural Association. E-mail [darby@wahort.org](mailto:darby@wahort.org) with your request.

---

### Wenatchee District

To be removed from Wenatchee District, [click here](#).