

Apple Holdings Remain Below Five-Year Average Levels

Apple supplies from the 2006 crop remain below five-year average levels, leaving prices strong before the start of the 2007-2008 market year, according to the U.S. Apple Association's (USApple) July 1 survey of apple storage facilities. Total U.S. holdings of fresh and processing apples from the 2006 crop on July 1, 2007, were 15.5 million bushels, 1 percent more than holdings on July 1, 2006, but 6 percent less than the five-year average of 16.5 million bushels.

Total fresh-market apple holdings of 10.6 million bushels on July 1, 2007, were 6 percent more than at the same time last year, but 5 percent less than the five-year average.

On a regional basis, fresh holdings in the Northeast were 5 percent lower than holdings on July 1, 2006, and 32 percent lower than the five-year average for that date.

Southeast fresh holdings were 99 percent higher than last year and 132 percent above the five-year average.

Northwest July 1, 2007, fresh holdings were 6 percent more than on July 1, 2006, but 4 percent less than the five-year average for that date.

No data are available for holdings in the Midwest since Michigan conducted its last storage survey of the season on June 1. No fresh apples remained in storage in the Southwest.

Total processing apple holdings as of July 1, 2007, were 4.9 million bushels, an 8 percent decrease from July 1, 2006, and 7 percent less than the five-year average for processing holdings for that date.

Varietal Holdings

On a varietal basis, July 1, 2007, fresh Red Delicious holdings were 6.8 million bushels, a 24 percent

increase from 2006, but 1 percent below the five-year average.

July 1, 2007, fresh Granny Smith holdings of 1.8 million bushels increased 28 percent from holdings on July 1, 2006, and were 55 percent more than the five-year average.

Fresh Golden Delicious holdings of 850,000 bushels decreased 52 percent as compared to last year's holdings and were down 54 percent as compared to the five-year average.

Fresh Fuji holdings of 605,000 bushels on July 1, 2007, were down 14 percent as compared to last year's holdings on that date and were down 10 percent as compared to the five-year average.

Fresh Gala holdings on July 1, 2007, were 90,000 bushels, down 43 percent as compared to July 1, 2006, levels, and 45 percent more than the five-year average.

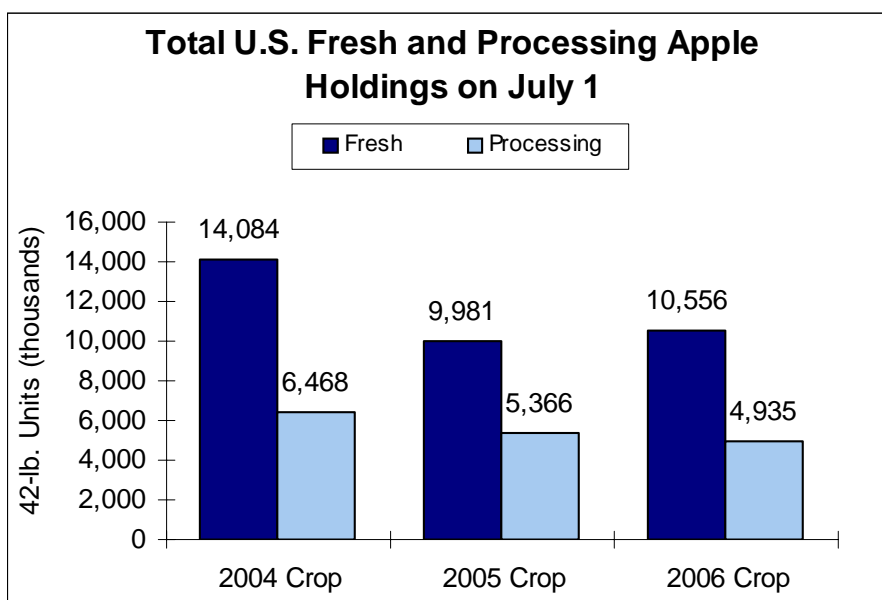
Fresh Empire holdings were 72,000 bushels, 178 percent more than in 2006, but 34 percent less than the five-year average.

McIntosh holdings on July 1, 2007, were 10,000 bushels, up 25 percent from holdings on July 1, 2006, but down 83 percent from the five-year average.

Fresh Apple Movement

June 2007 fresh apple movement of 6.4 million bushels was 15 percent lower than during June 2006 and 5 percent less than the five-year average. Movement of fresh-market apples from controlled atmosphere (CA) storage was 15 percent lower than in June 2006, and 4 percent less than the five-year average.

Regionally, movement of fresh-market apples in the Northeast was 24 percent more than in June 2006,



Total July 1, 2007, Apple Holdings by Variety and Area

Figures in () represent controlled atmosphere holdings which are represented in totals

STATE	TOTAL VARIETIES	Braeburn	Cortland	Empire	Fuji	Gala	Golden Delicious	Granny Smith	Idared
Connecticut	20	0	0	0	0	0	0	0	0
(CA)	(20)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Delaware	0	0	0	0	0	0	0	0	0
Maine	0	0	0	0	0	0	0	0	0
Maryland	30,846	0	0	0	0	0	15,976	0	0
(CA)	(30,846)	(0)	(0)	(0)	(0)	(0)	(15,976)	(0)	(0)
Massachusetts	0	0	0	0	0	0	0	0	0
New Hampshire	4,500	0	0	0	0	0	0	0	0
(CA)	(4,500)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
New Jersey	0	0	0	0	0	0	0	0	0
New York	930,482	36	1,890	118,531	3,510	50	81,983	6,890	274,705
(CA)	(892,373)	(36)	(1,692)	(118,023)	(2,792)	(50)	(81,743)	(0)	(247,640)
Pennsylvania	512,607	0	320	2,598	4,733	342	30,560	50,824	400
(CA)	(509,692)	(0)	(320)	(2,554)	(4,643)	(222)	(30,246)	(50,824)	(400)
Rhode Island	0	0	0	0	0	0	0	0	0
Vermont	0	0	0	0	0	0	0	0	0
Total N.East	1,478,455	36	2,210	121,129	8,243	392	128,519	57,714	275,105
(CA)	(1,437,431)	(36)	(2,012)	(120,577)	(7,435)	(272)	(127,965)	(50,824)	(248,040)
Georgia	0	0	0	0	0	0	0	0	0
North Carolina	3,000	0	0	0	0	0	0	0	0
(CA)	(3,000)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
South Carolina	0	0	0	0	0	0	0	0	0
Virginia	631,771	1,012	60	0	41	0	136,293	0	34,666
(CA)	(582,588)	(1,012)	(0)	(0)	(18)	(0)	(131,767)	(0)	(34,666)
West Virginia	44,721	0	0	0	0	0	500	0	0
(CA)	(44,721)	(0)	(0)	(0)	(0)	(0)	(500)	(0)	(0)
Total S. East	679,492	1,012	60	0	41	0	136,793	0	34,666
(CA)	(630,309)	(1,012)	(0)	(0)	(18)	(0)	(132,267)	(0)	(34,666)
Arkansas	0	0	0	0	0	0	0	0	0
Illinois	0	0	0	0	0	0	0	0	0
Indiana	0	0	0	0	0	0	0	0	0
Iowa	0	0	0	0	0	0	0	0	0
Kansas	0	0	0	0	0	0	0	0	0
Kentucky	0	0	0	0	0	0	0	0	0
Michigan	0	0	0	0	0	0	0	0	0
Minnesota	0	0	0	0	0	0	0	0	0
Missouri	0	0	0	0	0	0	0	0	0
Ohio	2,217	0	59	0	0	0	1,026	0	208
Wisconsin	0	0	0	0	0	0	0	0	0
Total Midwest	2,217	0	59	0	0	0	1,026	0	208
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Arizona	0	0	0	0	0	0	0	0	0
California	0	0	0	0	0	0	0	0	0
Colorado	0	0	0	0	0	0	0	0	0
Utah	0	0	0	0	0	0	0	0	0
Total S. West	0	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Idaho	12,610	0	0	0	0	0	0	0	0
(CA)	(12,610)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Oregon	49,489	0	0	0	3,094	0	0	37	0
(CA)	(49,489)	(0)	(0)	(0)	(3,094)	(0)	(0)	(37)	(0)
Washington	13,268,968	31,909	0	0	778,110	110,452	1,138,186	2,537,854	0
(CA)	(13,093,663)	(30,209)	(0)	(0)	(734,195)	(104,171)	(1,109,593)	(2,506,927)	(0)
Total NorthWest	13,331,067	31,909	0	0	781,204	110,452	1,138,186	2,537,891	0
(CA)	(13,155,762)	(30,209)	(0)	(0)	(737,289)	(104,171)	(1,109,593)	(2,506,964)	(0)
NE/SE/MW/SW	2,160,164	1,048	2,329	121,129	8,284	392	266,338	57,714	309,979
(CA)	(2,067,740)	(1,048)	(2,012)	(120,577)	(7,453)	(272)	(260,232)	(50,824)	(282,706)
Total U.S.2007	15,491,231	32,957	2,329	121,129	789,488	110,844	1,404,524	2,595,605	309,979
(CA)	(15,223,502)	(31,257)	(2,012)	(120,577)	(744,742)	(104,443)	(1,369,825)	(2,557,788)	(282,706)
Total U.S.2006	15,346,140	119,709	610	29,829	905,805	197,334	2,750,601	2,019,906	407,444
(CA)	(14,479,144)	(107,147)	(610)	(26,565)	(874,703)	(176,038)	(2,629,433)	(1,917,911)	(339,350)
Total U.S.2005	20,552,034	153,540	4,770	121,439	1,821,305	23,409	3,664,624	2,093,179	417,167
(CA)	(19,985,856)	(142,521)	(4,770)	(121,403)	(1,777,460)	(15,476)	(3,595,762)	(2,021,982)	(416,173)

Total July 1, 2007, Apple Holdings by Variety and Area *(continued)*

Figures in () represent controlled atmosphere holdings which are represented in totals

STATE	Jonagold	Jonathan	McIntosh	Mutsu/Crispin	Newtown Pippin	Northern Spy	Cripps Pink	Red Delicious
Connecticut	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Delaware	0	0	0	0	0	0	0	0
Maine	0	0	0	0	0	0	0	0
Maryland	260	0	0	440	0	0	0	7,390
(CA)	(260)	(0)	(0)	(440)	(0)	(0)	(0)	(7,390)
Massachusetts	0	0	0	0	0	0	0	0
New Hampshire	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
New Jersey	0	0	0	0	0	0	0	0
New York	42,879	0	24,824	113,007	0	90	0	85,493
(CA)	(42,381)	(0)	(24,824)	(112,251)	(0)	(90)	(0)	(85,175)
Pennsylvania	103	0	580	1,624	0	0	614	82,711
(CA)	(103)	(0)	(580)	(1,580)	(0)	(0)	(614)	(82,497)
Rhode Island	0	0	0	0	0	0	0	0
Vermont	0	0	0	0	0	0	0	0
Total N.East	43,242	0	25,404	115,071	0	90	614	175,594
(CA)	(42,744)	(0)	(25,404)	(114,271)	(0)	(90)	(614)	(175,062)
Georgia	0	0	0	0	0	0	0	0
North Carolina	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
South Carolina	0	0	0	0	0	0	0	0
Virginia	39	18	0	0	0	0	0	29,236
(CA)	(0)	(18)	(0)	(0)	(0)	(0)	(0)	(6,042)
West Virginia	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Total S. East	39	18	0	0	0	0	0	29,236
(CA)	(0)	(18)	(0)	(0)	(0)	(0)	(0)	(6,042)
Arkansas	0	0	0	0	0	0	0	0
Illinois	0	0	0	0	0	0	0	0
Indiana	0	0	0	0	0	0	0	0
Iowa	0	0	0	0	0	0	0	0
Kansas	0	0	0	0	0	0	0	0
Kentucky	0	0	0	0	0	0	0	0
Michigan	0	0	0	0	0	0	0	0
Minnesota	0	0	0	0	0	0	0	0
Missouri	0	0	0	0	0	0	0	0
Ohio	0	72	0	130	0	0	0	380
Wisconsin	0	0	0	0	0	0	0	0
Total Midwest	0	72	0	130	0	0	0	380
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Arizona	0	0	0	0	0	0	0	0
California	0	0	0	0	0	0	0	0
Colorado	0	0	0	0	0	0	0	0
Utah	0	0	0	0	0	0	0	0
Total S. West	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Idaho	0	0	0	0	0	0	0	12,610
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(12,610)
Oregon	0	0	0	0	0	0	0	46,358
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(46,358)
Washington	7,209	0	0	0	0	0	19,701	8,522,407
(CA)	(5,642)	(0)	(0)	(0)	(0)	(0)	(18,149)	(8,463,702)
Total NorthWest	7,209	0	0	0	0	0	19,701	8,581,375
(CA)	(5,642)	(0)	(0)	(0)	(0)	(0)	(18,149)	(8,522,670)
NE/SE/MW/SW	43,281	90	25,404	115,201	0	90	614	205,210
(CA)	(42,744)	(18)	(25,404)	(114,271)	(0)	(90)	(614)	(181,104)
Total U.S.2007	50,490	90	25,404	115,201	0	90	20,315	8,786,585
(CA)	(48,386)	(18)	(25,404)	(114,271)	(0)	(90)	(18,763)	(8,703,774)
Total U.S.2006	43,305	220	47,185	85,827	15,000	866	18,616	7,094,557
(CA)	(42,825)	(0)	(46,835)	(84,603)	(15,000)	(486)	(17,530)	(7,018,277)
Total U.S.2005	25,521	32	127,074	81,010	111,329	252	131,364	10,474,910
(CA)	(24,840)	(0)	(124,322)	(50,529)	(98,954)	(216)	(108,700)	(10,339,563)

Total July 1, 2007, Apple Holdings by Variety and Area *(continued)*

Figures in () represent controlled atmosphere holdings which are represented in totals

STATE	Rome	Rome Sport	Spartan	Stayman	Winesap	York	Others	Not segregated
Connecticut	0	0	0	0	0	0	0	20
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(20)
Delaware	0	0	0	0	0	0	0	0
Maine	0	0	0	0	0	0	0	0
Maryland	270	0	180	6,050	0	0	280	0
(CA)	(270)	(0)	(180)	(6,050)	(0)	(0)	(280)	(0)
Massachusetts	0	0	0	0	0	0	0	0
New Hampshire	3,915	585	0	0	0	0	0	0
(CA)	(3,915)	(585)	(0)	(0)	(0)	(0)	(0)	(0)
New Jersey	0	0	0	0	0	0	0	0
New York	146,605	0	0	0	0	0	2,489	27,500
(CA)	(146,605)	(0)	(0)	(0)	(0)	(0)	(1,571)	(27,500)
Pennsylvania	102,233	1,462	0	1,110	0	176,508	51,985	3,900
(CA)	(102,233)	(350)	(0)	(1,050)	(0)	(176,508)	(51,968)	(3,000)
Rhode Island	0	0	0	0	0	0	0	0
Vermont	0	0	0	0	0	0	0	0
Total N.East	253,023	2,047	180	7,160	0	176,508	54,754	31,420
(CA)	(253,023)	(935)	(180)	(7,100)	(0)	(176,508)	(53,819)	(30,520)
Georgia	0	0	0	0	0	0	0	0
North Carolina	0	3,000	0	0	0	0	0	0
(CA)	(0)	(3,000)	(0)	(0)	(0)	(0)	(0)	(0)
South Carolina	0	0	0	0	0	0	0	0
Virginia	232,214	0	0	823	0	154,781	12,495	30,093
(CA)	(217,823)	(0)	(0)	(800)	(0)	(154,758)	(12,382)	(23,302)
West Virginia	21,775	0	0	0	0	22,446	0	0
(CA)	(21,775)	(0)	(0)	(0)	(0)	(22,446)	(0)	(0)
Total S. East	253,989	3,000	0	823	0	177,227	12,495	30,093
(CA)	(239,598)	(3,000)	(0)	(800)	(0)	(177,204)	(12,382)	(23,302)
Arkansas	0	0	0	0	0	0	0	0
Illinois	0	0	0	0	0	0	0	0
Indiana	0	0	0	0	0	0	0	0
Iowa	0	0	0	0	0	0	0	0
Kansas	0	0	0	0	0	0	0	0
Kentucky	0	0	0	0	0	0	0	0
Michigan	0	0	0	0	0	0	0	0
Minnesota	0	0	0	0	0	0	0	0
Missouri	0	0	0	0	0	0	0	0
Ohio	0	0	0	0	0	0	221	121
Wisconsin	0	0	0	0	0	0	0	0
Total Midwest	0	0	0	0	0	0	221	121
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Arizona	0	0	0	0	0	0	0	0
California	0	0	0	0	0	0	0	0
Colorado	0	0	0	0	0	0	0	0
Utah	0	0	0	0	0	0	0	0
Total S. West	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Idaho	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Oregon	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Washington	0	0	0	0	0	0	123,140	0
(CA)	0	0	0	0	0	0	121,075	0
Total NorthWest	0	0	0	0	0	0	123,140	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(121,075)	(0)
NE/SE/MW/SW	507,012	5,047	180	7,983	0	353,735	67,470	61,634
(CA)	(492,621)	(3,935)	(180)	(7,900)	(0)	(353,712)	(66,201)	(53,822)
Total U.S.2007	507,012	5,047	180	7,983	0	353,735	190,610	61,634
(CA)	(492,621)	(3,935)	(180)	(7,900)	(0)	(353,712)	(187,276)	(53,822)
Total U.S.2006	619,445	9,270	78	3,200	0	528,072	117,962	331,299
(CA)	(510,746)	(3,324)	(78)	(738)	(0)	(528,072)	(106,323)	(32,550)
Total U.S.2005	533,975	10,075	50,110	6,407	0	347,088	222,434	131,020
(CA)	(503,752)	(10,075)	(50,110)	(6,075)	(0)	(344,959)	(200,352)	(27,862)

July 1, 2007, Fresh Apple Holdings by Variety and Area

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STATE	TOTAL VARIETIES	Braeburn	Cortland	Empire	Fuji	Gala	Golden Delicious	Granny Smith	Idared
Connecticut	0	0	0	0	0	0	0	0	0
Maryland	15,170	0	0	0	0	0	300	0	0
(CA)	(15,170)	(0)	(0)	(0)	(0)	(0)	(300)	(0)	(0)
New York	262,035	36	1,890	69,698	3,170	18	752	0	22,559
(CA)	(257,599)	(36)	(1,692)	(69,410)	(2,792)	(18)	(512)	(0)	(21,359)
Pennsylvania	101,788	0	300	2,554	4,643	222	20,356	0	400
(CA)	(101,575)	(0)	(300)	(2,554)	(4,643)	(222)	(20,346)	(0)	(400)
Total N.East	378,993	36	2,190	72,252	7,813	240	21,408	0	22,959
(CA)	(374,344)	(36)	(1,992)	(71,964)	(7,435)	(240)	(21,158)	(0)	(21,759)
North Carolina	3,000	0	0	0	0	0	0	0	0
(CA)	(3,000)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Virginia	978	0	0	0	41	0	362	0	36
(CA)	(725)	(0)	(0)	(0)	(18)	(0)	(293)	(0)	(36)
Total S. East	3,978	0	0	0	41	0	362	0	36
(CA)	(3,725)	(0)	(0)	(0)	(18)	(0)	(293)	(0)	(36)
Ohio	2,096	0	59	0	0	0	1,026	0	208
Total Midwest	2,096	0	59	0	0	0	1,026	0	208
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Total S. West	0	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Idaho	10,410	0	0	0	0	0	0	0	0
(CA)	(10,410)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Oregon	49,489	0	0	0	3,094	0	0	37	0
(CA)	(49,489)	(0)	(0)	(0)	(3,094)	(0)	(0)	(37)	(0)
Washington	10,111,000	30,000	0	0	594,000	90,000	827,000	1,839,000	0
(CA)	(10,008,938)	(29,092)	(0)	(0)	(566,640)	(90,000)	(816,000)	(1,821,000)	(0)
Total NorthWest	10,170,899	30,000	0	0	597,094	90,000	827,000	1,839,037	0
(CA)	(10,068,837)	(29,092)	(0)	(0)	(569,734)	(90,000)	(816,000)	(1,821,037)	(0)
NE/SE/MW/SW	385,067	36	2,249	72,252	7,854	240	22,796	0	23,203
(CA)	(378,069)	(36)	(1,992)	(71,964)	(7,453)	(240)	(21,451)	(0)	(21,795)
Total U.S.2007	10,555,966	30,036	2,249	72,252	604,948	90,240	849,796	1,839,037	23,203
(CA)	(10,446,906)	(29,128)	(1,992)	(71,964)	(577,187)	(90,240)	(837,451)	(1,821,037)	(21,795)
Total U.S.2006	9,980,554	99,385	610	26,027	701,386	159,346	1,782,466	1,440,590	59,637
(CA)	(9,773,708)	(92,385)	(610)	(23,777)	(681,627)	(151,334)	(1,752,174)	(1,364,401)	(59,037)
Total U.S.2005	14,083,563	126,210	4,770	89,631	1,289,979	9,543	2,498,767	1,413,529	41,556
(CA)	(13,937,202)	(118,856)	(4,770)	(89,595)	(1,284,328)	(8,543)	(2,479,261)	(1,391,493)	(41,502)

July 1, 2007, Fresh Apple Holdings by Variety and Area *(continued)*

Figures in () represent controlled atmosphere holdings which are represented in totals

STATE	Jonagold	Jonathan	McIntosh	Mutsu/Crispin	Newtown Pippin	Northern Spy	Cripps Pink	Red Delicious
Connecticut	0	0	0	0	0	0	0	0
Maryland	260	0	0	440	0	0	0	7,390
(CA)	(260)	(0)	(0)	(440)	(0)	(0)	(0)	(7,390)
New York	566	0	9,463	29,954	0	90	0	83,471
(CA)	(188)	(0)	(9,463)	(29,398)	(0)	(90)	(0)	(83,173)
Pennsylvania	103	0	580	1,624	0	0	614	54,384
(CA)	(103)	(0)	(580)	(1,580)	(0)	(0)	(614)	(54,300)
Total N.East	929	0	10,043	32,018	0	90	614	145,245
(CA)	(551)	(0)	(10,043)	(31,418)	(0)	(90)	(614)	(144,863)
North Carolina	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Virginia	0	18	0	0	0	0	0	82
(CA)	(0)	(18)	(0)	(0)	(0)	(0)	(0)	(36)
Total S. East	0	18	0	0	0	0	0	82
(CA)	(0)	(18)	(0)	(0)	(0)	(0)	(0)	(36)
Ohio	0	72	0	130	0	0	0	380
Total Midwest	0	72	0	130	0	0	0	380
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Total S. West	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Idaho	0	0	0	0	0	0	0	10,410
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(10,410)
Oregon	0	0	0	0	0	0	0	46,358
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(46,358)
Washington	4,000	0	0	0	0	0	17,000	6,604,000
(CA)	(4,000)	(0)	(0)	(0)	(0)	(0)	(16,711)	(6,561,000)
Total NorthWest	4,000	0	0	0	0	0	17,000	6,660,768
(CA)	(4,000)	(0)	(0)	(0)	(0)	(0)	(16,711)	(6,617,768)
NE/SE/MW/SW	929	90	10,043	32,148	0	90	614	145,707
(CA)	(551)	(18)	(10,043)	(31,418)	(0)	(90)	(614)	(144,899)
Total U.S.2007	4,929	90	10,043	32,148	0	90	17,614	6,806,475
(CA)	(4,551)	(18)	(10,043)	(31,418)	(0)	(90)	(17,325)	(6,762,667)
Total U.S.2006	715	0	8,065	37,619	0	866	16,466	5,494,498
(CA)	(708)	(0)	(7,933)	(36,917)	(0)	(486)	(16,127)	(5,441,488)
Total U.S.2005	20,515	32	117,877	39,283	0	252	85,396	8,100,505
(CA)	(20,337)	(0)	(115,125)	(39,253)	(0)	(216)	(79,386)	(8,026,071)

July 1, 2007, Fresh Apple Holdings by Variety and Area *(continued)*

Figures in () represent controlled atmosphere holdings which are represented in totals

STATE	Rome	Rome Sport	Spartan	Stayman	Winesap	York	Others	Not segregated
Connecticut	0	0	0	0	0	0	0	0
Maryland	270	0	180	6,050	0	0	280	0
(CA)	(270)	(0)	(180)	(6,050)	(0)	(0)	(280)	(0)
New York	10,397	0	0	0	0	0	2,471	27,500
(CA)	(10,397)	(0)	(0)	(0)	(0)	(0)	(1,571)	(27,500)
Pennsylvania	13,708	316	0	1,092	0	0	892	0
(CA)	(13,708)	(300)	(0)	(1,050)	(0)	(0)	(875)	(0)
Total N.East	24,375	316	180	7,142	0	0	3,643	27,500
(CA)	(24,375)	(300)	(180)	(7,100)	(0)	(0)	(2,726)	(27,500)
North Carolina	0	3,000	0	0	0	0	0	0
(CA)	(0)	(3,000)	(0)	(0)	(0)	(0)	(0)	(0)
Virginia	198	0	0	95	0	77	69	0
(CA)	(198)	(0)	(0)	(72)	(0)	(54)	(0)	(0)
Total S. East	198	3,000	0	95	0	77	69	0
(CA)	(198)	(3,000)	(0)	(72)	(0)	(54)	(0)	(0)
Ohio	0	0	0	0	0	0	221	0
Total Midwest	0	0	0	0	0	0	221	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Total S. West	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Idaho	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Oregon	0	0	0	0	0	0	0	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Washington	0	0	0	0	0	0	106,000	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(104,495)	(0)
Total NorthWest	0	0	0	0	0	0	106,000	0
(CA)	(0)	(0)	(0)	(0)	(0)	(0)	(104,495)	(0)
NE/SE/MW/SW	24,573	3,316	180	7,237	0	77	3,933	27,500
(CA)	(24,573)	(3,300)	(180)	(7,172)	(0)	(54)	(2,726)	(27,500)
Total U.S.2007	24,573	3,316	180	7,237	0	77	109,933	27,500
(CA)	(24,573)	(3,300)	(180)	(7,172)	(0)	(54)	(107,221)	(27,500)
Total U.S.2006	48,177	3,386	78	3,180	0	0	70,557	27,500
(CA)	(48,177)	(3,324)	(78)	(738)	(0)	(0)	(64,887)	(27,500)
Total U.S.2005	56,811	7,250	50,110	6,351	0	0	97,384	27,812
(CA)	(56,757)	(7,250)	(50,110)	(6,075)	(0)	(0)	(90,462)	(27,812)

Total July 1 Apple Holdings by Use, Type of Storage and Region (42-lb. Units)

STATE/REGION	FRESH		PROCESSING		TOTAL HOLDINGS			CA HOLDINGS			TOTAL FRESH HOLDINGS			JUNE FRESH MOVEMENT		
	REGULAR	CA	REGULAR	CA	2007	2006	2005	2007	2006	2005	2007	2006	2005	2007	2006	2005
Connecticut	0	0	0	20	20	1,855	0	20	1,855	0	0	0	0	245	625	0
Delaware	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Maine	0	0	0	0	0	0	12,550	0	0	12,550	0	0	12,500	0	0	17,645
Maryland	0	15,170	0	15,676	30,846	61,634	38,925	30,846	48,711	38,775	15,170	45,320	23,751	35,251	41,078	42,491
Massachusetts	0	0	0	0	4,500	0	105	4,500	0	105	0	0	0	0	0	4,845
New Hampshire	0	0	0	4,500	4,500	0	0	4,500	0	0	0	0	0	0	0	0
New Jersey	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
New York	4,436	257,599	33,673	634,774	930,482	1,050,114	1,201,625	892,373	929,725	1,159,561	262,035	188,407	553,368	442,077	337,447	503,348
Pennsylvania	213	101,575	2,702	408,117	512,607	821,904	590,192	509,692	819,376	575,802	101,788	163,193	92,433	114,310	95,091	56,811
Rhode Island	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vermont	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL N. EAST	4,649	374,344	36,375	1,063,087	1,478,455	1,935,507	1,843,397	1,437,431	1,798,667	1,786,793	378,993	397,295	662,157	591,883	474,241	625,140
Georgia	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
North Carolina	0	3,000	0	0	3,000	49,000	30,000	3,000	30,000	30,000	3,000	2,000	0	23,340	8,000	0
South Carolina	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Virginia	253	725	48,930	581,863	631,771	495,159	509,233	582,598	205,394	489,079	978	0	506	2,221	2,608	2,234
West Virginia	0	0	0	44,721	44,721	254,446	22,997	44,721	123,450	0	0	0	0	0	0	0
TOTAL S. EAST	253	3,725	48,930	626,584	679,492	798,605	562,230	630,309	358,844	519,079	3,978	2,000	506	25,561	10,608	2,234
Arkansas	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Illinois	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Indiana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Iowa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Kansas	0	0	0	0	0	32	62	0	0	0	0	0	62	0	12	0
Kentucky	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Michigan	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Minnesota	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Missouri	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nebraska	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ohio	2,096	0	121	0	2,217	1,240	778	0	0	312	2,096	936	760	4,984	515	3,442
Oklahoma	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tennessee	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Wisconsin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL MIDWEST	2,096	0	121	0	2,217	1,272	840	0	0	312	2,096	968	822	4,984	527	3,442
Arizona	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
California	0	0	0	0	0	4,800	79,554	0	0	78,954	0	0	0	0	0	0
Colorado	0	0	0	0	0	7,480	1,880	0	0	0	0	0	0	0	0	0
New Mexico	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Utah	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL S. WEST	0	0	0	0	0	12,280	81,434	0	0	78,954	0	0	0	0	0	0
Idaho	0	10,410	0	2,200	12,610	43,155	29,600	12,610	43,155	29,600	10,410	0	0	29,590	0	0
Oregon	0	49,489	0	0	49,489	57,291	174,453	49,489	57,282	162,078	49,489	42,291	142,078	78,136	96,425	103,997
Washington	102,062	10,008,938	73,243	3,084,725	13,268,968	12,498,030	17,860,080	13,093,663	12,220,196	17,409,040	10,111,000	9,538,000	13,258,000	5,266,000	6,878,000	7,547,000
TOTAL N. WEST	102,062	10,068,837	73,243	3,086,925	13,331,067	12,598,476	18,064,133	13,155,762	12,320,633	17,600,718	10,170,899	9,580,291	13,400,078	5,373,726	6,974,425	7,650,997
NE/SE/MW/SW	6,998	378,069	85,426	1,689,671	2,160,164	2,747,664	2,487,901	2,067,740	2,158,511	2,385,138	385,067	400,263	683,485	622,428	485,376	630,816
TOTAL U.S.	109,060	10,446,906	158,669	4,776,596	15,491,231	15,346,140	20,552,034	15,223,502	14,479,144	19,985,856	10,555,966	9,980,554	14,083,563	5,996,154	7,459,801	8,281,813

Processing Apple Holdings as of July 1, 2007, by Selected Varieties*
 Figures in () represent controlled atmosphere holdings which are represented in totals
 (000 42-lb Units)

STATE/REGION	Cortland	Empire	Fuji	Gala	Golden Delicious	Granny Smith	Idared	Jona Gold	Jonathan	McIntosh	Mutsu/Crispin	Newtown Pippin	Northern Spy	Cripps Pink	Red Delicious	Rome Sport	Stayman	York	Others
New York (CA)	0	49	0	0	81	7	252	42	0	15	83	0	0	0	2	136	0	0	0
Other N. East (CA)	0	(49)	(0)	(0)	(81)	(0)	(226)	(42)	(0)	(15)	(83)	(0)	(0)	(0)	(2)	(136)	(0)	(0)	(0)
S. East (CA)	0	0	0	0	26	51	0	0	0	0	0	0	0	0	28	92	2	0	177
Michigan (CA)	0	(0)	(0)	(0)	(26)	(51)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(28)	(92)	(1)	(0)	(177)
Other Midwest (CA)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Washington (CA)	0	0	184	20	311	699	0	3	0	0	0	0	0	3	1,918	0	0	0	19
Other N. West (CA)	0	(0)	(168)	(14)	(294)	(686)	(0)	(2)	(0)	(0)	(0)	(0)	(0)	(1)	(1,903)	(0)	(0)	(0)	(18)
California (CA)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
Other S. West (CA)	0	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(2)	(0)	(0)	(0)	(0)
Total U.S. 2007 (CA)	0	49	185	21	555	757	287	46	0	15	83	0	0	3	1,980	482	2	1	354
Total U.S. 2006 (CA)	0	(49)	(168)	(14)	(532)	(737)	(261)	(44)	(0)	(15)	(83)	(0)	(0)	(1)	(1,941)	(468)	(1)	(1)	(354)
Total U.S. 2005 (CA)	0	4	204	38	968	579	348	43	0	39	48	15	0	2	1,600	571	6	0	528
Total U.S. 2005 (CA)	0	(3)	(193)	(25)	(877)	(554)	(280)	(42)	(0)	(39)	(48)	(15)	(0)	(1)	(1,577)	(463)	(0)	(0)	(528)
Total U.S. 2005 (CA)	0	32	531	14	1,166	680	376	5	0	9	42	111	0	46	2,374	477	3	0	347
	(0)	(32)	(493)	(7)	(1,117)	(630)	(375)	(5)	(0)	(9)	(11)	(99)	(0)	(29)	(2,313)	(447)	(3)	(0)	(345)

Figures in () represent controlled atmosphere holdings which are represented in totals
 * Varieties not listed or with holdings under 1,000 have been reported under others

Total U.S. Apple Holdings by Variety on July 1

(000 42-lb Units)

Variety	2007		2006		2005		2004		2003		2002		5 Year Average	
	Total	Fresh	Total	Fresh	Total	Fresh	Total	Fresh	Total	Fresh	Total	Fresh	Total	Fresh
Braeburn	33	30	120	99	154	126	53	48	2	1	6	6	67	56
Cortland	2	2	1	1	5	5	41	41	1	1	1	1	10	10
Empire	121	72	30	26	121	90	309	269	109	82	143	84	142	110
Fuji	789	605	906	701	1,821	1,290	645	502	342	251	800	605	903	670
Gala	111	90	197	159	23	10	107	90	70	49	3	2	80	62
Golden Delicious	1,405	850	2,751	1,782	3,665	2,499	1,979	1,215	3,274	2,397	2,058	1,322	2,745	1,843
Granny Smith	2,596	1,839	2,020	1,441	2,093	1,414	2,206	1,577	776	542	1,168	943	1,653	1,183
Idared	310	23	407	60	417	42	294	26	434	59	554	33	421	44
Jonagold	50	5	43	1	26	21	21	21	3	3	10	10	20	11
Jonathan	0	0	0	0	0	0	6	6	0	0	0	0	3	3
McIntosh	25	10	47	8	127	118	123	120	76	27	83	21	91	59
Mutsu/Crispin	115	32	86	38	81	39	38	8	74	10	137	15	83	22
Newtown Pippin	0	0	15	0	111	0	83	0	68	0	183	0	92	0
Northern Spy	0	0	1	1	0	0	0	0	0	0	100	50	20	10
Cripps Pink	20	18	19	16	131	85	46	34	0	0	0	0	39	27
Red Delicious	8,787	6,806	7,095	5,494	10,475	8,101	6,266	4,831	11,290	8,630	9,393	7,298	8,904	6,871
Rome	507	25	619	48	534	57	406	39	465	11	594	56	524	42
Rome Sport	5	3	9	3	10	7	3	3	2	2	84	81	22	19
Spartan	0	0	0	0	50	50	103	103	0	0	0	0	31	31
Stayman	8	7	3	3	6	6	10	9	5	0	50	12	15	6
Winesap	0	0	0	0	0	0	0	0	0	0	1	1	0	0
York	354	0	528	0	347	0	199	2	234	0	321	0	326	0
Others	191	110	118	71	222	97	99	64	151	98	62	25	130	71
Total Varieties	15,430	10,528	15,015	9,953	20,421	14,056	13,036	9,008	17,376	12,162	15,760	10,572	16,321	11,150
Not segregated	62	28	331	28	131	28	161	31	9	0	47	2	136	18
Total U.S.	15,491	10,556	15,346	9,981	20,552	14,084	13,197	9,039	17,385	12,162	15,807	10,574	16,457	11,168

Total U.S. Apple Holdings by Region on July 1

(000 42-lb Units)

Region	2007	2006	2005	2004	2003	2002	5 Year Average	Five Year %
Northeast	1,478	1,936	1,843	2,034	1,551	1,959	1,864	-20.7%
Southeast	679	799	562	492	330	544	545	24.6%
Midwest	2	1	1	30	50	630	142	-98.4%
Southwest	0	12	81	83	68	128	75	NA
Northwest	13,331	12,598	18,064	10,558	15,386	12,546	13,830	-3.6%
Total U.S.	15,491	15,346	20,552	13,197	17,385	15,807	16,457	-5.9%

June 1, 2007, Holdings From Selected European Countries

converted to 000 42-lbs. Units

Country	2003 crop	2004 crop	2005 crop	2006 crop	Percent Change 2006 vs. 2005
Italy	5,874	9,350	7,897	7,344	-7%
France ¹	4,388	6,533	6,979	5,413	-22%
Belgium	1,722	3,128	2,666	3,527	32%
Netherlands	2,625	3,097	2,572	2,310	-10%
Germany ¹	1,562	2,991	1,898	2,138	13%
Austria ²	1,218	1,907	1,770	1,304	-26%
Spain ³	1,989	2,046	2,309	946	-59%
United Kingdom	0	945	630	577	-8%
Greece	0	446	283	290	2%
Czech Republic	68	170	69	169	144%
Total	19,446	30,614	27,075	24,016	-11%

Variety ⁴	2003 crop	2004 crop	2005 crop	2006 crop	Percent Change 2006 vs. 2005
Golden Delicious	10,123	15,334	15,095	12,021	-20%
Jonagold	4,706	6,169	4,951	5,581	13%
Jonagored	778	1,712	1,469	1,664	13%
Idared	873	1,214	858	887	3%
Red Delicious	438	902	612	867	42%
Bramley	0	945	630	577	-8%
Elstar	37	573	507	403	-20%
Braeburn	358	667	411	315	-24%
Granny Smith	596	727	207	308	49%
Fuji	177	477	425	188	-56%
Cripps Pink	209	159	349	143	-59%
Gala	135	71	386	120	-69%
Kanada Resette	112	102	156	112	-28%
Morgenduft	278	393	280	112	-60%
Stayman	64	25	64	62	-4%
Arlet	9	71	62	60	-3%
Boskoop	55	63	0	34	NA
Gloster	231	117	5	13	NA
Pinova	6	45	40	6	-84%
Others	261	847	566	543	-4%

Source: ZMP Bonn, Germany

Note: Table includes those countries reporting storage holdings as of June 1, 2007.

1) Holdings from EC producer organizations and their members

2) Steiermark region

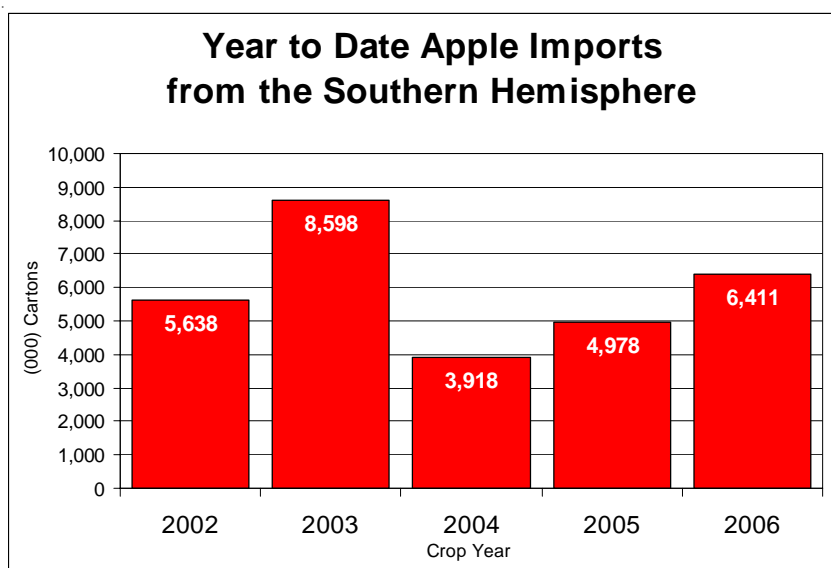
3) Lerida and Gerona regions

4) Countries included were Austria (Steiermark), Belgium, the Czech Republic, France, Germany, Greece, Italy, the Netherlands, Spain (Gerona, Lerida) and the United Kingdom.

Notice of Selected Apple Imports

Country of Origin	Date of Arrival	Port of Destination	42 - lb Cartons of Apples	Country of Origin	Date of Arrival	Port of Destination	42 - lb Cartons of Apples
New Zealand	May 26	Seattle, Wash.	102,000	Chile	Jun 18	Elizabeth, N.J.	11,670
Brazil	Jun 2	Elizabeth, N.J.	2,250	Chile	Jun 19	Seattle, Wash.	65,045
Chile	Jun 2	Long Beach, Calif.	28,848	Chile	Jun 19	Portland, Ore.	3,528
Chile	Jun 2	Brooklyn, N.Y.	8,500	Chile	Jun 19	Philadelphia, Pa.	47,140
New Zealand	Jun 2	Long Beach, Calif.	4,500	Chile	Jun 19	Long Beach, Calif.	50,330
Chile	Jun 4	Tampa, Fla.	1,250	Chile	Jun 20	Seattle, Wash.	18,730
Chile	Jun 5	Long Beach, Calif.	20,860	Chile	Jun 20	Elizabeth, N.J.	60,835
Chile	Jun 6	Seattle, Wash.	3,605	Chile	Jun 20	Philadelphia, Pa.	48,798
Chile	Jun 6	Elizabeth, N.J.	83,966	Chile	Jun 21	Long Beach, Calif.	2,296
Chile	Jun 7	Long Beach, Calif.	18,270	Chile	Jun 21	Elizabeth, N.J.	81,173
Chile	Jun 7	Tampa, Fla.	19,000	Chile	Jun 21	Tampa, Fla.	8,500
Chile	Jun 8	Seattle, Wash.	27,643	Chile	Jun 23	By air, all areas	4,437
Chile	Jun 8	Long Beach, Calif.	23,435	New Zealand	Jun 23	Long Beach, Calif.	78,500
Chile	Jun 8	Tampa, Fla.	5,000	New Zealand	Jun 23	Elizabeth, N.J.	1,250
Chile	Jun 9	Long Beach, Calif.	122,999	Argentina	Jun 25	Tampa, Fla.	1,250
Chile	Jun 9	By air, all areas	17,252	Chile	Jun 25	Elizabeth, N.J.	19,881
Chile	Jun 9	Brooklyn, N.Y.	1,250	Chile	Jun 25	Philadelphia, Pa.	19,860
Ecuador	Jun 9	Brooklyn, N.Y.	1,250	Chile	Jun 25	Long Beach, Calif.	6,986
New Zealand	Jun 9	Long Beach, Calif.	28,000	Argentina	Jun 26	Philadelphia, Pa.	27,832
Chile	Jun 11	Long Beach, Calif.	6,817	Chile	Jun 26	Wilmington, Del.	146,639
Chile	Jun 11	Elizabeth, N.J.	78,713	Chile	Jun 26	Elizabeth, N.J.	18,991
Chile	Jun 11	Philadelphia, Pa.	25,954	Chile	Jun 26	Long Beach, Calif.	1,176
Chile	Jun 11	Long Beach, Calif.	4,606	Chile	Jun 27	Seattle, Wash.	9,408
Chile	Jun 12	Elizabeth, N.J.	1,176	Chile	Jun 27	Long Beach, Calif.	7,567
Chile	Jun 12	Philadelphia, Pa.	19,919	Chile	Jun 27	Philadelphia, Pa.	53,668
Chile	Jun 12	Long Beach, Calif.	8,197	Chile	Jun 27	Elizabeth, N.J.	91,447
Chile	Jun 13	Seattle, Wash.	49,551	Chile	Jun 28	Tampa, Fla.	1,250
Chile	Jun 13	Elizabeth, N.J.	3,136	Chile	Jun 29	Long Beach, Calif.	20,655
Chile	Jun 13	Long Beach, Calif.	20,166	Chile	Jun 29	Philadelphia, Pa.	82,683
Chile	Jun 13	Elizabeth, N.J.	2,121	Chile	Jun 29	Tampa, Fla.	1,250
Chile	Jun 14	Long Beach, Calif.	48,342	Chile	Jun 30	By air, all areas	4,070
Chile	Jun 14	Portland, Ore.	1,176	Chile	Jun 30	Long Beach, Calif.	39,471
Chile	Jun 14	Seattle, Wash.	18,844	New Zealand	Jun 30	Long Beach, Calif.	38,750
Chile	Jun 14	Philadelphia, Pa.	30,461	New Zealand	Jun 30	Elizabeth, N.J.	5,000
Chile	Jun 15	Elizabeth, N.J.	1,176	Chile	Jun 30	Baltimore, Md.	1,250
Chile	Jun 15	Tampa, Fla.	4,250	Chile	Jul 2	Seattle, Wash.	45,489
Argentina	Jun 16	Long Beach, Calif.	2,250	Chile	Jul 2	Philadelphia, Pa.	31,988
Chile	Jun 16	By air, all areas	3,318	Chile	Jul 2	Long Beach, Calif.	6,993
New Zealand	Jun 16	Long Beach, Calif.	29,250	Chile	Jul 2	Elizabeth, N.J.	42,984
New Zealand	Jun 16	Long Beach, Calif.	23,000	Argentina	Jul 3	Wilmington, Del.	9,553
Argentina	Jun 18	Philadelphia, Pa.	62,629	Chile	Jul 3	Elizabeth, N.J.	58,253
Chile	Jun 18	Philadelphia, Pa.	63,939	Chile	Jul 5	Elizabeth, N.J.	32,085

Source: Unpublished APHIS preclearance shipment reports, USDA, AMS.



Weather Sets the Stage for Good Quality Crop

Good growing conditions earlier in the season around the country suggest the potential for a good quality crop this year, according to an informal survey of major apple growing regions by the U.S. Apple Association. However, dry weather in many growing areas could limit the size of the crop. Apple crop projections will be finalized at the **2007 Apple Crop Outlook and Marketing Conference** in Chicago, Aug. 23-24. Following is a brief summary of crop conditions in selected apple growing states.

Washington

Washington experienced mostly mild weather during the month of June and the apple crop is developing at a normal pace. At this time, a high quality crop is expected. Hand-thinning has been behind schedule because available labor has been

concentrated on the cherry harvest

California

The California apple crop is two weeks ahead of its normal pace due to favorable growing conditions earlier in the season. Production is expected to be slightly lower this year due to acreage reduction.

Michigan

Most of Michigan has experienced dry weather this summer, but the quality of the crop is considered good at this time. The crop is maturing ahead of normal this year and good apple size is reported, but timely rains would help the crop as it progresses.

New York

New York had good weather for thinning, but a lack of rain in June and early July has caused dry soil conditions. Timely rains will be needed for

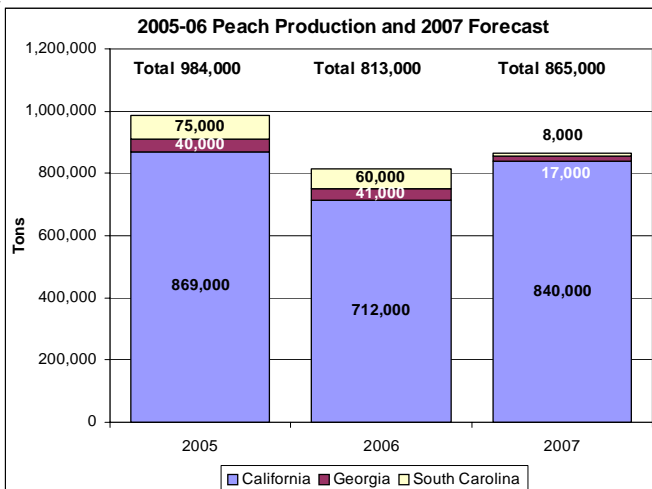
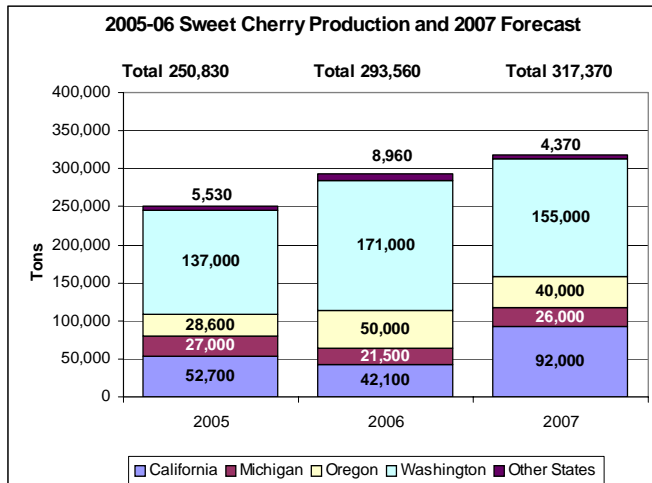
the crop to reach its potential.

New England

New England is expecting an average-sized crop. The region experienced above normal temperatures, but below normal precipitation in June. No widespread hail has been reported this season.

Appalachian Region

The Appalachian region (Pennsylvania, Maryland, Virginia, and West Virginia) is expecting a below average-sized crop, due to adverse spring weather. Southern areas were hurt by an April freeze, but later varieties appear to be more abundant there. Northern areas had dry weather during June, but all varieties there show good potential. Rainfall during the rest of the season will be the determining factor for the size of the crop in the region.



Industry to Gather At Outlook 2007

The U.S. Apple Association's **2007 Apple Crop Outlook and Marketing Conference** will be held Aug. 23-24 at Chicago's Four Seasons Hotel.

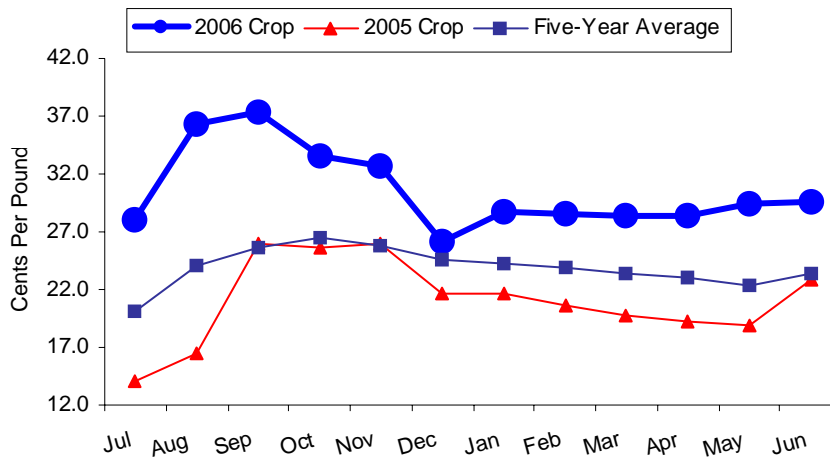
USApple's annual conference combines market outlooks and networking, and is the premiere gathering of the apple industry in the United States, and perhaps the world. Apple industry leaders from the United States and around the world, representing all segments of the apple industry---production, processing, sales and marketing---attend each year.

USApple's hotel room block closes on July 19. Early registration deadline is August 6. For more information, contact USApple's office at (800) 781-4443.

June Movement of Fresh and Processor Holdings by Region (000 42-lb Units)

Region	2007	2006	2005	2004	2003	2002	5 Year Average	Five Year %
Northeast	1,241	1,285	1,504	1,338	1,362	1,558	1,409	-12.0%
Southeast	599	472	475	555	506	602	522	14.8%
Midwest	988	756	1,178	1,073	32	295	667	48.1%
Southwest	0	2	15	107	15	34	34	NA
Northwest	7,293	9,469	10,458	5,722	6,927	7,452	8,006	-8.9%
Total U.S.	10,120	11,982	13,630	8,795	8,842	9,940	10,638	-4.9%

Prices Received by Growers for All Fresh Apples*

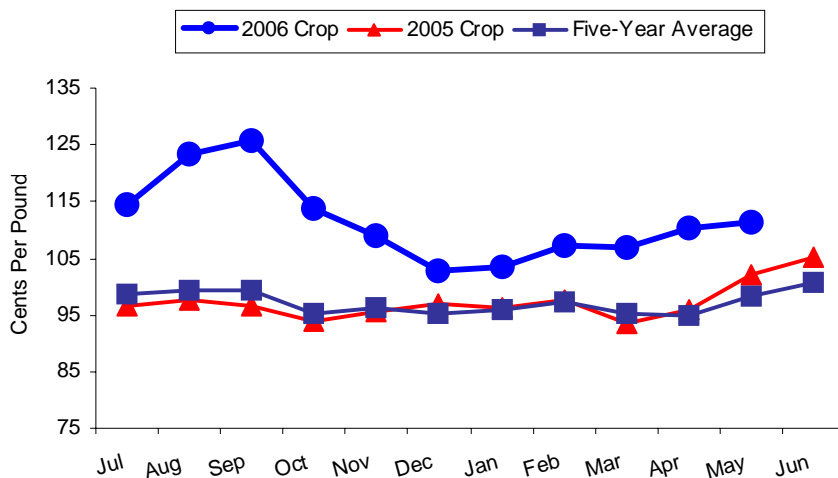


Source: USDA, National Agricultural Statistical Service, *Agricultural Prices*, various months.

* Equivalent packinghouse-door returns for CA, MI, NY and WA.

Prices at point of first sale for other states.

Average Retail Prices for Red Delicious Apples



Source: U.S. Bureau for Labor Statistics.

Apple Demand Remains Strong

HOLDINGS (from page 1)

and 12 percent higher than the five-year average. June 2007 movement in the Southeast was 141 percent more than June 2006, and 120 percent higher than the five-year average. Movement of fresh-market apples from the Northwest was down 23 percent from June 2006, and 10 percent less than the five-year average for the month.

No data are available in the Midwest since Michigan conducted its last storage survey of the season on June 1. There was no fresh apple movement in the Southwest due to supplies being sold before the month began.

Total movement of 10.1 million bushels in June 2007 was 16 percent less than in June 2006, and 5 percent less than the five-year average of 10.6 million bushels.

Market News

Explanatory Notes

- All data for holdings in the United States have been compiled by the U.S. Apple Association on the basis of reports submitted from 450 industry reporters.
- Data reported for fresh use from most states, except Washington, are generally tree-run fruit.
- Michigan ceases reporting storage holdings on June 1.